

MD. SAIFUL ISLAM

Digital Marketer and IT project Consultant

EXPERIENCE

Project Manager (Innovation Lead, Software & IoT dept.)

Essential infotech

July 2022- February 2024

Unique Project Innovation & Implementation:

- Parking Kothay
- E2Let
- Fire Evaluation System

Project Consultant (Accounting Software)

OCMS , Textile & Apparel ERP Solution Ltd.

Duration: 4 Years

Managed QA processes and conducted software training, improving product quality and customer satisfaction over 4 years.

Digital Marketing Officer (Contractual)

Sinobest Conceptual Limited

From: July 2024 - November 2024

Handled social media marketing and helped digitalize the marketing structure across sister concerns of the organization.

Digital Marketing Manager (Contractual)

R&M Associates (Interior & Exterior Solution)

From: March 2025 - June 2025

Freelance Digital Marketer

NSDA Certified (Level 3)

From: December 2024

EDUCATION

Southeast University

Masters of Business Administration (Major: **HRM**)

2014-2015

CGPA 3.75

Northern University Bangladesh

Bachelor of Business Administration (Major: **Finance**)

2009-2013

CGPA 3.88

PARTICIPATIONS

About Me

I manage digital projects from brief to delivery, with expertise in WordPress customization, Canva content creation, and govt. certified digital marketing skills



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Uttara Model Town, Dhaka-1230

EXPERTISE

- Project Management
- Digital Marketing
- Content Creation

ADDITIONAL SKILLS

- IT Project Management
- Technical Recruiting
- Content Moderation
- Product Management
- Wordpress Customization

CERTIFICATIONS

- Digital Marketer
(Govt. Certified, Level-3, NSDA)
- Basic Competency: HTML, PHP,CSS
- Mid-Advanced Designer in CANVA

